## **WORDS CREATE WORLDS**

A Stanford University study has proven that 9 out of 10 conversations miss the mark<sub>1</sub>

- · Does your organization fall into set patterns that stop growth and limit solutions?
- · Do you and your leaders ever find yourself exerting power rather than exercising leadership?
- · Do you or your team ever talk past each other or become addicted to being right?

Inefficient conversations are extremely costly, highly frustrating and a waste of time. Miscommunication is a common business fatal flaw. We have a customized coaching/program that opens up an opportunity for you to experience a massive transformation.

## Introducing Conversational Intelligence®

Conversational

"Conversational Intelligence® (C-IQ) is the hardwired and learnable ability, to connect, navigate and grow with others – a necessity in building healthier and more resilient organizations in the face of change. C-IQ begins with trust, and ends with a high-quality relationship and business success."

Judith E. Glaser, Conversational Intelligence®

## Conversational Intelligence® will open up a new lens for:

- Understanding and redefining what conversations are,
- Why neuroscience plays such a significant role,

• And how you as a leader can leverage these powerful methodologies with your associates, team and partnerships.

• Extending the impact of Emotional Intelligence, Conversational Intelligence® delves deeper into the role of emotions in strengthening our relationships with others.

Understanding and utilizing the neuroscience of conversations will enable you to achieve profound transformational results and revolutionize the way we interact as human beings.



## Check the following opportunities you would like to discuss:

**Establish Trust** The neurochemistry behind conversations which enables you and your team to quickly establish an environment of trust and connection – with individuals, teams and entire organizations.

**Trigger Innovation** Profound frameworks and questions to activate the parts of the brain that trigger high engagement, trust and innovation – including a highly customized co-created road map with specific tools and methodologies to create sustaining and healthy conversations at work and in life.

**Transcribe New Patterns** The Epigenetics of Conversations and how we transcribe new patterns and neuropath ways in our brains through frameworks that you can use right away to create a healthy culture through conversations.

□ Increase the Bottom-Line The exact tools Judith E. Glaser used to take her client Clairol from being a \$250 million

company to selling to P&G for \$4.95 billion in less than a decade.

☐ Identify Conversational Styles The Conversational Dashboard allows you to identify conversation styles of your team, departments and organizations and take them from resisting and skeptical to high levels of trust and co-creation.

**Master Leadership Challenges** The Up- and Down-regulating Framework that helps you to regulate your organizations' (and your own) bio-reactions during even the most challenging leadership situations.

**Communicate with Impact** The 3 levels of conversations – What they are, Why they matter, and How to access the most impactful and effective communication as a leader by moving to Level III conversations.

**Resolve & Avoid Conflict** How to shift your team with a strong point of view away from "being addicted to being right" and arguing back and forth to resolve and avoid conflict by asking Discovery and Innovation questions.

**Join a Movement** How to become part of a global community of organizations, co-creating a movement to revolutionize the way we communicate, connect and interact as human beings.

Customized coaching programs co-created to help you experience massive transformation. Engagements include a unique blend of coaching, consulting, training and facilitation for 1:1, small groups and/or organizations.

Greg Stuart is proud to be Certified in Conversational Intelligence®